

The eagerly awaited Fred Again.. made crowd go wild at Flow's sold-out Saturday

Flow Festival's second day was full of irresistible joy and pure energy. The sold-out Saturday attracted 32,000 eager revellers to the Suvilahti festival area, where rain clouds made room for beautiful sunny weather and audience that gave in to the bliss of dance.

Flow Saturday saw people dance and shed tears out of joy. The eagerly awaited return of **Fred Again.** to the festival lived up to its stellar expectations. The English musician-producer gathered the largest crowd Suvilahti has ever seen dance and bounce with a performance that didn't lack surprises or twists. Fred Again.. was not the only one that preached a sonic communion of dance and joy. The Welsh-duo **Overmono's** gig at Silver Arena was a stylistic set of well-crafted techno beats, while Berlin-based queer club phenomenon **Herrensauna** made people pump and sweat harder than ever.

Ranging from garage rock to darker folk tones, the alternative rock icon **PJ Harvey**'s ethereal presence captivated the Flow audience. Harvey's stoic, yet vivid performance was surrounded by an aura of majestic power that made the listeners surrender willingly to its emotional grace. In the Silver Arena, beauty was also present in **Aurora's** atmospheric performance that moved people thoroughly. **serpentwithfeet** summoned irresistible energy at Balloon 360°, and **Jimi Tenor & Jori Hulkkonen** played with the possibilities of jazz and electronic at Black Tent.

There's still one day left of Flow Festival's 20th anniversary, and some tickets are tickets available for Flow Sunday. Sunday's performers include James Blake, Jessie Ware, Alvvays, Artemas, L'Impératrice, Kenya Grace, and the more than iconic Brit Rock group Pulp, who will crown the main stage. There will also be a Family Sunday for the little ones and Flow Talks Sustainability to close the festival's speaking program.

Flow Festival 2024 main partner is Heineken. Partners are Lanson, Vaasan, Tietoevry Create, Finnair Visa Credit, Cult, and the City of Helsinki, media partners Clear Channel, Helsingin Sanomat, Finnkino, Radio Helsinki, and Resident Advisor, and production partners Creative Technologies and Stopteltat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival www.twitter.com/FlowFestival

Tickets:

https://www.flowfestival.com/en/tickets/

1-day ticket (FRI): SOLD OUT 1-day ticket (SAT): SOLD OUT

1-day ticket (SUN): 129 €

2-day ticket (FRI+SAT SOLD OUT, SAT+SUN SOLD OUT)

2-day ticket (FRI+SUN): SOLD OUT

3-day ticket: SOLD OUT

1-day Gold ticket: 229 € 3-day Gold ticket: SOLD OUT

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/flow-festival/media/

Media accreditation: https://gest.fi/customers/aedhjf/6209?lang=en

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